

Arcads in 2 Minutes.

How to connect Arcads and turn your ad copy into an AI actor video.

TWO WAYS IN

Arcads makes the AI actor videos for your ads. There are 2 ways to use it. Pete recommends their own site, so start there.

Way 1 • Arcads on their site (recommended)

SIX STEPS

- 1 Go to arcads.ai and make an account.
- 2 Open their agent.
- 3 Paste in the copy sheet and spoken lines from The Ad Maker prompt.
- 4 **Upload your master product image**
the one you locked in the look book lesson.
- 5 **Pick an actor who matches your customer.**
If you made character cards, use them as a guide. If not, Arcads makes its own actors and is good at it.
- 6 **Generate, watch, and adjust**
right there until it looks believable.

Way 2 • Arcads connected to Claude

SEVEN STEPS

- 1 Open Claude Desktop.
- 2 Go to Settings, then Connectors, then Add custom connector.
- 3 Name it Arcads and paste this address: <https://mcp.arcads.ai>
- 4 Sign in to Arcads when asked, and approve the connection.
- 5 **Back in your brand project, ask Claude to make the video** using your case file and the copy sheet.
- 6 **One honest limit:**
it works, but you can't browse the actor library from the chat the way you can on their site.
- 7 **Check for offers.**
Connecting this way has come with bonus credits at times, so look before you subscribe.

What it costs

PRICE AND THE MONEY RULE

Arcads runs about \$77 for the first month with the current 30% off, and each video uses credits from that plan. Check the live price when you sign up, since it changes.

The money rule: subscribe, make your ads, and cancel the same day. Arcads, Higgsfield, ElevenLabs and Epidemic Sound all bill again in 30 days. Cancelling keeps the month you already paid for, so you lose nothing.

If something goes wrong

QUICK FIXES

PROBLEM	FIX
The connector doesn't appear	Restart Claude Desktop.
Sign-in keeps looping	Make sure you're signed in to Arcads in the same browser.
Videos fail to generate	Check your credits.
The actor doesn't match your customer	Change the actor before you rewrite the script.