



Connect Your Domain.

How to point the domain you bought at your signup page on Netlify, and how to add the records that let Klaviyo send from your domain. About 15 minutes of clicks, then up to a day to take effect.

The one thing to understand first: your domain stays where you bought it. You are not moving the domain. You add records where you bought it. 2 records point your domain at your page on Netlify. 4 more let Klaviyo send email from your domain. When your store goes live, you change only the 2 website records.

START HERE

How to use this

- 1 Tell Netlify about your domain (section 1).
- 2 Add the 2 website records where you bought the domain (section 2).
- 3 Wait, then check it works (section 3).
- 4 Add the 4 Klaviyo sending records when The Signup Page Builder gives them to you (section 4).
- 5 Update your bio link (section 5).

SECTION 1

Tell Netlify about your domain

- 1 Log in to **app.netlify.com** and open your site. If you did the MVP Accelerator, it is the site you already have. If you built a fresh page, it is the site Netlify made when you dragged your folder in.
- 2 Click **Domain management**, then **Add a domain**, then **Add a domain you already own**.

3 Type your domain without the www, like [yourbrand.com]. Click **Verify**, then **Add domain**.

4 Netlify now says it is waiting for DNS. Leave this tab open. Write down your Netlify address, the one that ends in **.netlify.app**. You need it in section 2.

Do not click "Set up Netlify DNS."

That moves your whole domain over to Netlify, which breaks your email records and makes the switch to your store harder later. Keep the domain where you bought it.

SECTION 2

Add the 2 website records

The same 2 records, whichever company you bought the domain from.

TYPE	NAME	VALUE	WHAT IT DOES
A	@	75.2.60.5	Points yourbrand.com at Netlify
CNAME	www	[yoursite].netlify.app	Points www.yourbrand.com at Netlify

GoDaddy (what I use)

1 Log in to GoDaddy. Go to **My Products** and click **DNS** next to your domain.

2 Find the **A** record with the name @. It usually says Parked. Click the pencil, change the value to **75.2.60.5**, and save.

3 If there is more than one A record named @, delete the extras. Only one should be left.

4 Find the **CNAME** record with the name **www**. Click the pencil, change the value to your Netlify address (the one ending in .netlify.app), and save.

5 Scroll to **Forwarding**. If your domain is forwarding anywhere, remove it.

Bought it somewhere else?

Namecheap

Domain List, then Manage, then **Advanced DNS**. Add the same 2 records. Delete any URL Redirect Record for @ or www.

Porkbun

Domain Management, then **DNS**. Delete the parking records Porkbun added. Then add the same 2 records.

Leave your email records alone.

The MX and TXT records from The Setup Checklist run your email. Do not edit or delete them here.

SECTION 3

Wait, then check it works

- 1 Give it time. It usually works within an hour. It can take up to a day.
- 2 In Netlify, open **Domain management**. When the waiting message is gone, Netlify has found your records.
- 3 Netlify adds the padlock (HTTPS) on its own once the domain works. If it still says waiting after a day, click **Verify DNS configuration**, then **Provision certificate**.
- 4 On your phone, open your page at your domain: [yourbrand.com/join] if you added a page to your MVP site, or [yourbrand.com] if you built a fresh one. Check the padlock shows.

SECTION 4

Add the 4 Klaviyo sending records

The Signup Page Builder makes your sending domain and gives you these. Add them when it asks.

Why: most domains come with an email security setting that sends email to spam unless it is signed by your own domain. These 4 records let Klaviyo sign your emails as you. Without them, your welcome email lands in spam.

TYPE	NAME	VALUE
CNAME	send	The long value Claude gives you, ending in klaviyodns.com
CNAME	mtd1._domainkey	The value Claude gives you
CNAME	mtd2._domainkey	The value Claude gives you
TXT	@	[klaviyo-site-verification=] followed by your 6-character Klaviyo site ID

- 1 On your DNS page, click **Add New Record** (GoDaddy lets you click **Add More Records** to add all 4 at once).

- 2 For each record, pick the type, type the name exactly as shown, and paste the value Claude gave you. Type only the part before your domain in the Name box. Your registrar adds the rest.
- 3 Click **Save**. You should now see all 4 on your DNS page.
- 4 Tell Claude "done." It runs Klaviyo's check. The first check often fails for a few minutes while the records spread. Claude waits and tries again.

Your values are your own.

The long values are different for every Klaviyo account. Copy yours from Claude, not from this guide or anyone else's screen.

SECTION 5

Update your links

- 1 In Instagram: **Edit profile**, then **Links**, and paste your page address on your domain.
- 2 If you shared the Netlify address anywhere before, it keeps working, so those links still land on the page.

SECTION 6

When your store goes live

In Your Store in a Day, you connect this same domain to your store. You change only the 2 website records from section 2 to the ones your store gives you. Your email records and your 4 Klaviyo records stay exactly as they are. Your list stays in Klaviyo, untouched.

SECTION 7

If something does not work

- | | |
|--------------------------------------|---|
| Netlify says "Site not found" | The domain is not added to your site in Netlify yet, or it has a typo. Go back to section 1. |
| I still see a parked page | The old A record is still there, or it needs more time. Check you only have one A record named @, then try your phone on mobile data instead of wifi. |
| The browser says "Not secure" | The padlock is not ready yet. Wait a few hours. If it has been a day, click Provision certificate in Netlify. |

Klaviyo says a record is not verified

Wait 10 minutes and ask Claude to check again. If it still fails, the most common mistake is typing the whole domain into the Name box, which makes it [send.yourbrand.com.yourbrand.com].

My welcome email still lands in spam

Ask Claude: [Is my sending domain active?] If it is not, finish section 4.

Registrar and Netlify menus change from time to time. If a button has moved, search for it by name. The Netlify address 75.2.60.5 was checked in September 2026 in Netlify's own help pages. The Klaviyo records were checked in September 2026 on a working account.

BRAND FOUNDER ACADEMY · LAUNCH ACCELERATOR · GROW · YOUR EMAIL SIGNUP PAGE · CONNECT YOUR DOMAIN · LAST CHECKED SEPTEMBER 2026